

Brain Fitness when you need it most™

**Help for Seniors with
Memory Loss**



Worldwide, **47.5 million**
people have dementia.
World Health Organization

*By 2038, 1.1M people will be
diagnosed with dementia in Canada,
according to projections by the Alzheimer
Society of Canada.*

Despite the facts, you
can do something to
improve their quality
of life!

Announcing **Pivotal Aging Innovations'** targeted one-day, intensive skills workshop. You can become an Allied Professional for the delivery of The Ashby Memory Method™ (AMM).

Who should attend?

- ✓ Professional Caregivers
- ✓ Retirement/LTC Members
- ✓ Speech Therapists
- ✓ Activity Coordinators
- ✓ Behavioral Neurologists
- ✓ Behavior Support Outreach
- ✓ Dementia Program Leaders
- ✓ Adult Day Programmer



Discover how being a Pivotal Allied Professional will allow you to deliver a proven non-invasive, hands-on, measurable program to assist families faced with early to mid stages of Dementia, Alzheimer's and other Cognitive impairments.





Discover how to use these techniques to increase your understanding of your patient all the while increasing revenue within your organization. Upon passing, you will become a **Pivotal Allied Professional** set to deliver The Ashby Memory Method™ program.

The Ashby Memory Method™ (AMM)

- ✓ Dementias, Alzheimer's
- ✓ Improved quality of life
- ✓ Customized patient program
- ✓ Access to over 500 modules
- ✓ Increased client base/revenue

Motivational Interviewing (MI)

The Monarch System™ provides:

- ✓ Introduction to MI concepts and skills
- ✓ Benefits of using MI in People Centred Care
- ✓ Opportunities for Evidence based MI trainings

People Centred Care

- ✓ What is it?
- ✓ Benefits of understanding
- ✓ Caregiver Empowerment
- ✓ Peer collaboration
- ✓ Understanding the person

Validation Therapy

- ✓ Understanding the theory
- ✓ Non confrontational techniques
- ✓ Validation and direction
- ✓ Blameless learning
- ✓ Increased quality of care



"Improving quality of life one caregiver at a time"

Seating is limited. Visit www.PivotalAgingInnovations.com for dates, locations and registration info .

In association with the Alzheimer's Innovation Institute.

The Monarch System™ - Dr. Don Morrow PhD, CPCC, PCC & Dr. Jennifer Irwin PhD, CPCC, PCC

Presented by Pivotal Aging Innovations Inc.

Ask about the Ontario Job Grant program for discounted prices!!